



## Study Hawai'i Pau Hana

**Feb. 23, 2024**

Study Hawai'i hosted its first members' gathering of the season on Friday, February 23. The networking event brought together more than thirty educators from our member schools, partner organizations, and special guests at the Royal Hawaiian Hotel Mai Tai bar. Over pupus, live music, and fun networking games, attendees had the chance to laugh, reconnect, and talk story with their peer schools. In his remarks, President Joel Weaver shared past accomplishments and future goals of the consortium.



# NAFSA CONFERENCE

NEW ORLEANS, LA - MAY 28-31



Fanta Aw, CEO of NAFSA, visits with Sara Sato at the Study Hawai'i booth

Hundreds of people visited the Study Hawai'i booth at the recent NAFSA national conference in New Orleans to get silk lei, Study Hawai'i chapstick, and 120 people chose to complete an online survey requesting more information about study opportunities in Hawai'i. These visitors included universities, study abroad agencies, and international organizations. A list of these contacts was sent to all Study Hawai'i members. Please reach out to any of these contacts that seem promising. If you did not receive the list, you can reach out to us for a copy. Special thanks to those who volunteered to represent Study Hawai'i while in NOLA: Joel Weaver, Cy Feng, Sara Sato, Jennifer Ontai, Carolina Lam, Kathy Tran, Melissa Matsubara, and Spencer Kimura.





**HEC ハワイ留学支援センター**  
Hawai'i Education Study Abroad Support Center



**Save the Date!**  
**Virtual Recruitment Fair**  
**Friday, October 4**  
**Meet Japanese students with Study**  
**Hawai'i and HEC**

## **FestPAC 2024**

Study Hawai'i and the University of Hawai'i System joined EducationUSA at a table at this month's FestPAC in Honolulu. Study Hawai'i members helped staff the table to promote educational opportunities in the state. The table drew a lot of interest from the FestPAC delegates from across the Pacific. Mahalo to those who helped staff the table.







## Report From Taiwan



Recently SH board member Todd Shumway met with Alex Lei from the State of Hawai'i office in Taipei, Taiwan for an update on opportunities for Study Hawai'i members in Taiwan. Alex wanted Study Hawai'i members to know that Taiwan remains a good market for Hawaii schools. Here are some trends and opportunities.

- 1) There is increased interest in sending students to the U.S. for **high school**.
- 2) There is strong interest in **short-term programs** especially for intensive English.
- 3) Universities are interested in **2+2 programs**.
- 4) For recruitment purposes, Hawai'i schools should focus on **Taiwanese private high schools** serving local students.
- 5) **Focus on Hawai'i**. American schools face serious headwinds as the perception of the U.S. is pretty negative in general. Many Taiwanese see the U.S. as unstable and dangerous. There is growing interest in going to other Asian countries such as Japan, Malaysia, Singapore, and Korea. He urged Study Hawai'i schools to commit resources to recruiting in Taiwan to promote Hawai'i as a safe, stable alternative to the rest of the U.S.

# ECONOMIC IMPACT SURVEY



One of Study Hawai'i's core beliefs is the International Education is a key economic and sociocultural benefit to the State of Hawai'i. National surveys have often undercounted the true impact in Hawaii. For that reason Study Hawaii has partnered with DBEDT since 2009 to track the full amount brought to Hawaii by short- and long-term international students attending schools in Hawai'i. Working with economists from the Research & Economic Analysis Division of DBEDT, Study Hawai'i endeavors each year to gather data on the economic impact of these visitors. The findings are published in the fall of each year and provide clear data on the value of international education in our state, including state taxes and total jobs generated. As can be seen in this table from the Fall 2023 report, international education brought in over \$373 million and supported nearly 5,000 jobs to the state.

**Table 2: Total Economic Impact of International Students in Hawaii, 2022**

<b>Direct Spending (from Table 1)</b>		<b>\$189,422,688</b>
	<b>Final Demand Multiplier (Type II)</b>	<b>Economic Impact (Type II)</b>
<b>Total Output Generated</b>	1.97	<b>\$373,162,695</b>
<b>Total Household Income Generated</b>	0.86	<b>\$162,903,512</b>
<b>Total State Taxes Generated</b>	0.139	<b>\$26,329,754</b>
<b>Total Jobs Supported</b>	25.3 (per \$million)	<b>4,792</b>

# Study Hawai'i Membership

We want to send a big mahalo to returning Study Hawai'i members. This year we welcome back Hawaii Preparatory Academy, Chaminade University, and the Institute of Intensive English. Welcome back to the Study Hawai'i 'ohana!

## 2024 Members

### High Schools

Hanalani Schools  
Hawaii Preparatory Academy  
Mid-Pacific Institute  
Sacred Hearts Academy  
St. Andrews Schools

### Language Schools

Academia Language School  
Global Village Hawaii  
Institute of Intensive English  
UH Mānoa Hawaii English Language Program  
UH Mānoa Outreach College International Programs

### Community Colleges

Hawaii Tokai International College  
UH Hawai'i Community College  
UH Kapiolani Community College  
UH Kauai Community College  
UH Leeward Community College  
UH Maui College /Maui Language Institute

### Universities

Chaminade University  
Hawaii Pacific University  
UH Hilo  
UH Mānoa Office of Global Exchange  
UH West Oahu  
University of Hawai'i System