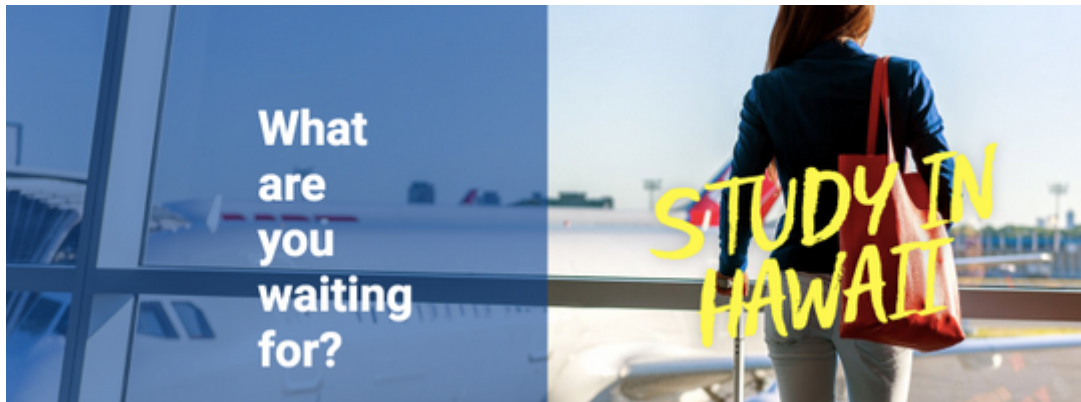


Study HAWAII



International Education Week Proclamation Signing Ceremony November 9, 2018

STUDY HAWAII NEWSLETTER

Warm greetings from Study Hawai'i Educational Consortium! 2018 was a busy year as we continued our engagement in local and international activities to raise the visibility of Hawai'i as a pre-eminent study destination, in fact, as [The Best Classroom in the World!](#)

Mahalo to consortium members for participating in recruitment and advocacy activities throughout the year to promote your institution and international programs. We thank those of you who have already renewed your membership for 2019 and remind others to submit your [renewal form](#). If you need another copy of the form and the invoice, please email studyhawaiiEDU@gmail.com, thank you!

Here is a review of some of the significant activities that Study Hawai'i carried out on behalf of members in 2018:

In early February, Study Hawai'i worked with the Department of Business, Economic Development & Tourism (DBEDT) offices in Beijing and Taipei to bring a total of 27 members of print and television media outlets and a group of education officials for a Familiarization Tour of Study Hawai'i institutions on O'ahu and Maui. Not only did the state get considerable print and TV coverage as a result of this trip, but also significant connections were made for future joint programs and study tours.

During the spring legislative session, Study Hawai'i partnered with DBEDT to share information about the value of international education in Hawai'i to members of the Hawai'i State Legislature during our annual "Study Hawai'i Day" at the state Capital to ask for more funding for international education outreach efforts.

In June, Study Hawai'i celebrated our 10th Anniversary of hosting a booth at NAFSA International Education Conference and Expo in Philadelphia. The Expo was visited by over 12,000 international educators, thought-leaders, and global advocates from across the world. Our booth was a popular spot to get a silk lei and giveaways from our sponsors PCC, Kualoa Ranch and Honolulu Cookie Company, plus some Aloha Spirit! We even had a special visit by NAFSA CEO and former diplomat Esther Brimmer. We hope you can join us in Washington D.C. for NAFSA 2019!

In October, Study Hawai'i and DBEDT-Taipei collaborated on a week-long Taiwan Educational Mission trip in conjunction with the celebration of Hawaii's 25th Anniversary Sister-State Relationship with Taiwan. The delegation included five state legislators and nine Study Hawai'i institutions who participated in seven school visits to high schools and universities, as well as doing outreach and recruiting at three Study World Education Fairs in Taipei, Hsinchu, and Taichung. Many members of the Taiwan delegation were able to attend the follow-up reception in mid-December hosted by Governor and Mrs. Ige at Washington Place.

In November, we coordinated with the Governor's Office to declare November 12-16 "International Education Week in Hawaii." International Education Week is a nationwide initiative of the Departments of State and Education. It is held at institutions across the U.S. each fall to commemorate the crucial role of international education as an arena of soft diplomacy and as the seventh largest economic driver in the services category, contributing nearly \$40 billion to the U.S. economy. For the last five years Study Hawai'i has asked the Executive branch to make such a proclamation in recognition of the vital positive impact that International Education has on the community both socially and economically.

Finally, in December we sent one of our board members to the ICEF Miami Agent Workshop to share with attendees of this important student recruitment organization about the many great study opportunities in Hawaii, as well as held our first Virtual Agent Fair with BOSSA, the largest and best association of study abroad agencies in China. We encourage you to take advantage of the contacts gained at these events that we share with our members!

Currently, Study Hawai'i is in the final stages of translating our [website](#)—including member profiles—into Chinese, Japanese and Korean complementing the new platform that was launched in 2017.

Thank you to members who supported the collection of institutional data for the DBEDT 2018 Economic Impact Report. The report found that the financial impact of international students entering Hawai'i for education is dramatic. According to analysis by DBEDT economists, the direct economic impact of the 12,916 international students in short- and long-term programs in the state of Hawai'i during 2017 was \$241.5 million, while the indirect impact was \$497.5 million. In DBEDT's analysis, 5,264 jobs were created in the state as a result of these international students. The data was published in November 2018 in support of our efforts to increase state funding for international education initiatives. We appreciate your support in helping us track our progress and ongoing efforts to promote International Education here in [The Best Classroom in the World!](#)

Membership Renewal Form 2019



BOSSA COSSA China Virtual Fair
December 2018
WeChat ID: [studyhawaii](#)



NAFSA Annual Conference
May 2018 Philadelphia, PA



Taiwan Education Mission & Sister City Anniversary Celebration

September 30-October 3



Study Hawai'i Day at the State Capital February 2018



China & Taiwan Press Tour visit Oahu & Maui February 2018

STUDY HAWAII' I IN THE NEWS

Business Development and Support Division "New Study Shows International Students Contributed \$498 million to Hawaii's Economy."

The PIE News "International students contribute millions to Hawaiian economy."

"Hawaii, Haven for Students" published on China Daily in February 2018.

Study Travel Magazine "Interview with President of Study Hawaii" Joel Weaver.





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